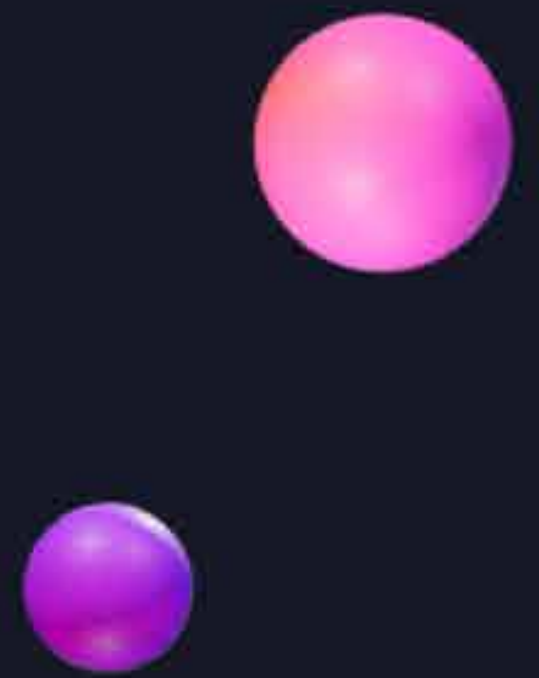




Creative • Experiences • Events

Saudi Arabia



Shaping Perspectives...  
Crafting **Creativity**

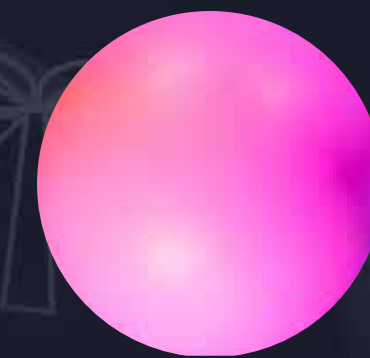


# Who are we

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We are a high-end creative and event agency.  
We promise smart results made with passion, dedication and commitment.  
We value and appreciate brands.

**We simply love what we do!**





# Our Abilities

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From concept to execution, we perfect every detail. Whether it's a corporate event, conference, exclusive event, or branding, we bring creativity, precision, and luxury to every project.



**Events**  
Management



**Experiences**  
Innovation



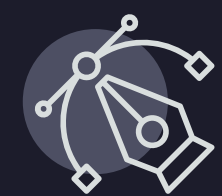
**Creative**  
Solutions



# Creative

Solutions

We design creative experiences that reflect your brand's identity and build effective engagement with your audience through innovative solutions and interactive content.



## Branding

Concept Creation

Art Direction

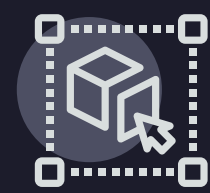
Brand Architecture

Logo Design

Graphic System

Wayfinding system solutions

Your vision is  
crafted into  
a signature style



## Design & Content

Creative Design

Creative Content creation

3D Visualization

Video Production

Motion Graphic

Your vision  
becomes a bold,  
unmistakable style



---

An icon representing production, showing a white cube with a circular arrow around it, set against a dark grey circular background.

## Production

Printing

Crafting gifts

Wayfinding system

Execution of designed models

3D Printing

Your vision is  
brought to life with  
a unique touch

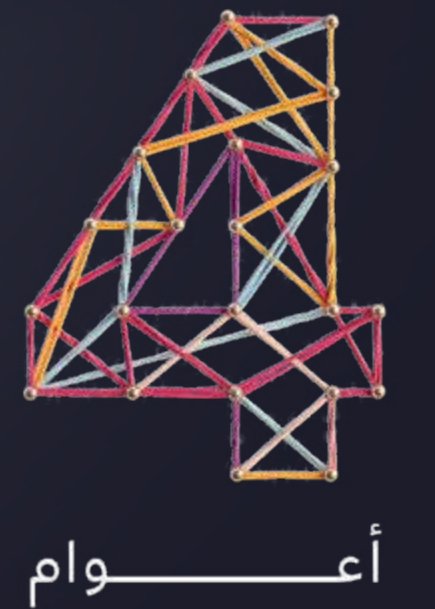
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# 4<sup>th</sup> Anniversary Campaign



The visual logo draws inspiration from the slogan “One Spirit and Better Things to Come” It reflects every employee’s role in shaping achievements and embodies the Ministry’s enduring values and goals.

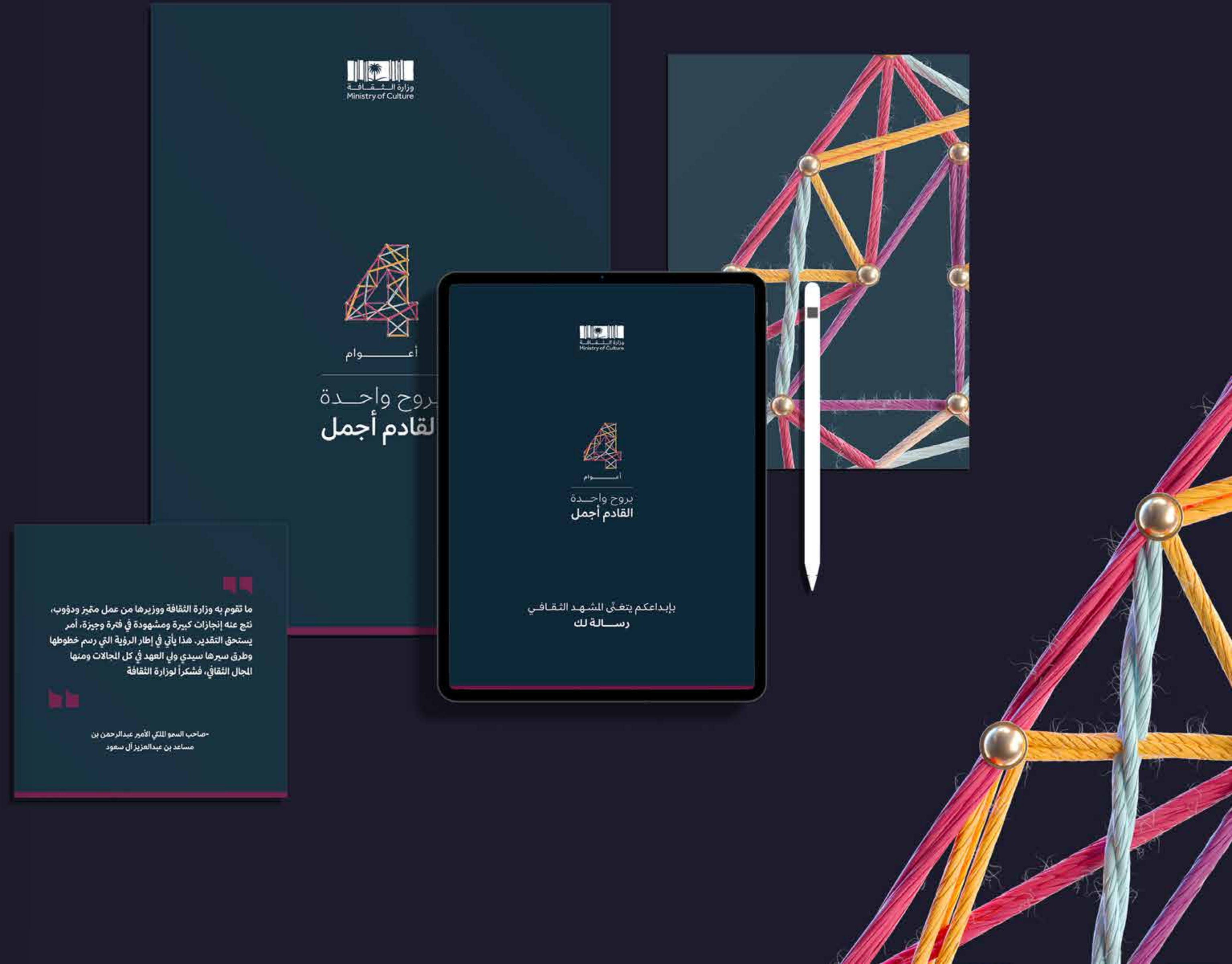


بروح واحدة  
القادم أجمل

# 4<sup>th</sup> Anniversary Campaign



- Branding development
- Creative content creation





# Activation Branding

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We developed the event's identity to align with the Year of Arabic Poetry and the Eid Al-Fitr theme for the Ministry of Culture, and we executed and applied this identity across all ministry facilities.





# Activation Branding



وزارة الثقافة  
Ministry of Culture





# Activation Branding



وزارة الثقافة  
Ministry of Culture

- Branding development
- Creative content creation





# NEOM Partners Job Fair



نيوم NEOM

The forum's logo balances light and vibrant colors, reflecting NEOM's identity. These colors evoke energy and optimism, perfectly aligning with NEOM's values.





# NEOM Partners Job Fair



نيوم NEOM

- Branding development
- Creative content creation





# Internal Branding



وزارة الثقافة  
Ministry of Culture

We developed and implemented a comprehensive internal identity across the Ministry's facilities in Riyadh for Ramadan, providing creative, installation, and dismantling services.

رمضان كريم  
Ramadan Kareem



# Internal Branding



وزارة الثقافة  
Ministry of Culture

- Branding development
- Creative content creation



Press To Play



# RSAF Event

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وزارة الدفاع  
MINISTRY OF DEFENSE



We developed the identity and creative plan for the launch event of the e-services platform, executed the celebration, and enhanced it with virtual activities during COVID-19.





# National day 3D Mapping

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aramco

We provided creative content, technical equipment, and a team for the 3-day 3D mapping projection on Aramco Tower in Riyadh's KAFD during the National Day celebration.



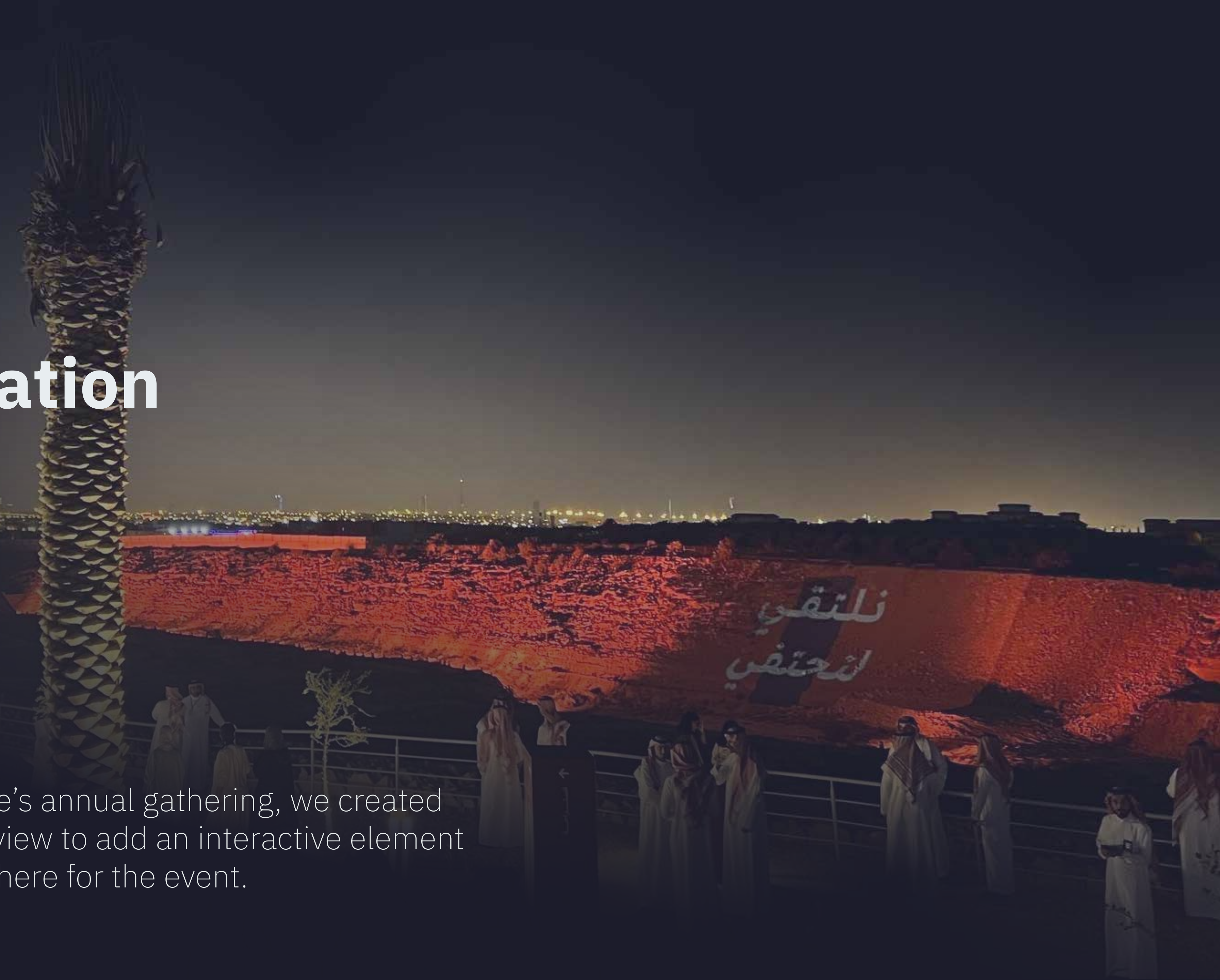


# MOC Celebration 3D Mapping



وزارة الثقافة  
Ministry of Culture

During the Ministry of Culture's annual gathering, we created a 3D mapping on the valley view to add an interactive element and create a surreal atmosphere for the event.





# Event Concept Design



وزارة الثقافة  
Ministry of Culture

Our creative and technical teams collaborate to plan events, design layouts, and create 3D visualizations, giving clients a clear vision and simulating every detail for flawless execution.





# Event Concept Design



وزارة الثقافة  
Ministry of Culture

- Branding development
- Creative content creation





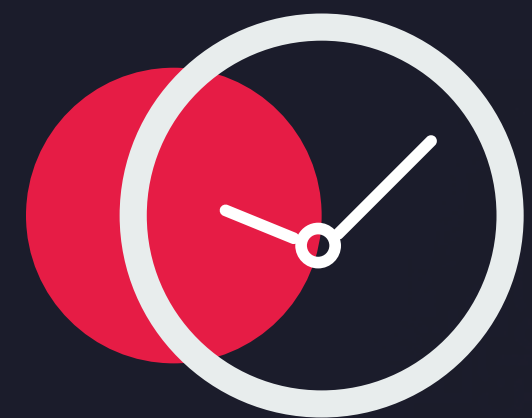
# Event Concept Design



وزارة الثقافة  
Ministry of Culture

- Branding development
- Creative content creation





# Events

Management

At Vanoos, we believe that every event is an opportunity to create lasting memories.

Our passion lies in crafting meticulously planned and flawlessly executed events that leave a lasting impression.



## **Planning**

- Visionary Concept Development
- Innovative Visual Design
- Strategic Master Planning
- Event Strategy Execution
- Expert Crowd Management
- Pavilion Design And Execution

To enable, empower  
and inspire people  
to achieve more



## Events Management



## Technical

- Registration and Ticketing
- Audiovisuals Systems
- 3D Mapping Projection
- Security System
- Outdoor Infrastructure

Creative  
imagination shapes  
perfect reality



- Venue Sourcing
- Setup and Dismantling
- Speakers and Presenters Engagement
- Transportation and Accommodation Planning
- Catering and Hospitality
- Operations Team Leadership
- Staffing And training Solutions

At Vanoos we  
Passionately  
Crafting Event



Materials and Construction Management

3D Printing Services

Digital Printing Solutions

Event Branding and Models

Event Signage and Build-Ups

Giveaway Design and Execution

To bring your  
vision to life with  
creativity, precision



# Annual Ceremony

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وزارة الثقافة  
Ministry of Culture

Our team expertly planned, set up, and operated the event within a week, including building the event hall, preparing a 10,000 m<sup>2</sup> area, and managing all facilities for the main ceremony, panel discussions, and entertainment and cultural experiences with excellence.



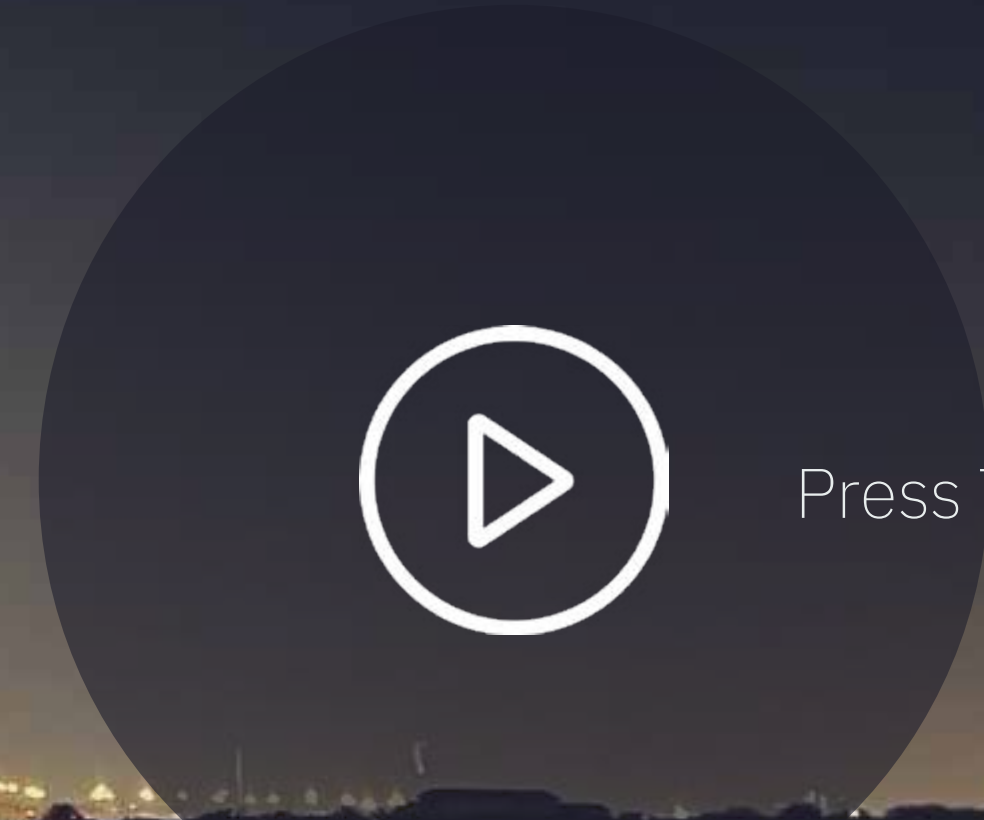


# Annual Ceremony

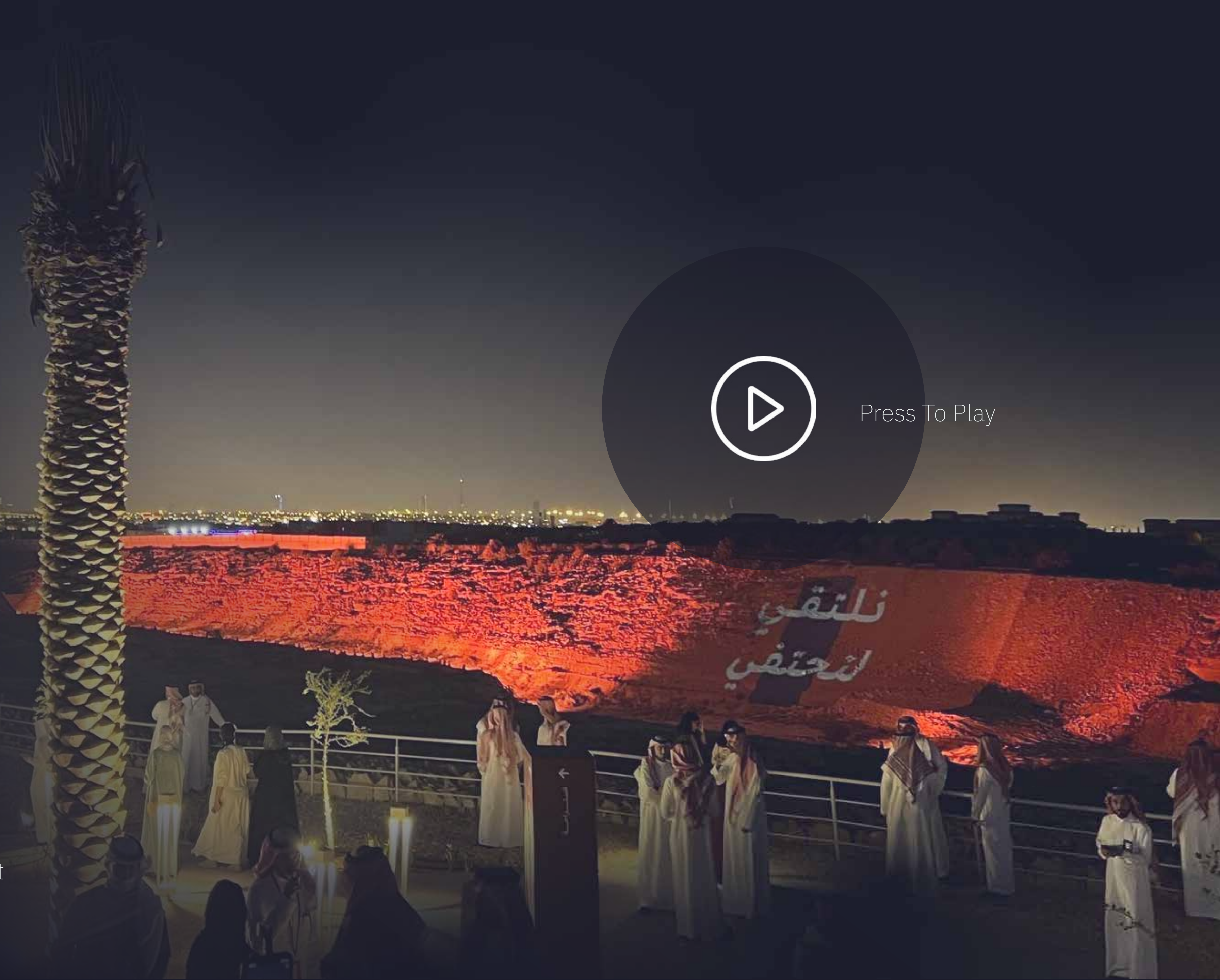


وزارة الثقافة  
Ministry of Culture

- Branding and Marketing
- Strategy and Master planning
- Audio-Visual and Technical Support
- Event Management and Operation



Press To Play





# World Heritage Day

هيئة التراث  
Heritage Commission



وزارة الثقافة  
Ministry of Culture

وزارة الثقافة  
Ministry of Culture

On World Heritage Day, we planned, designed, executed, and operated the Heritage Commission exhibition at the National Museum for the event's activities.





# MCIT Annual Ceremony



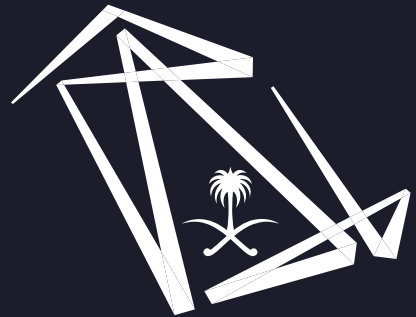
وزارة الاتصالات  
وتقنية المعلومات  
MINISTRY OF COMMUNICATIONS  
AND INFORMATION TECHNOLOGY

This event brought together all sectors of the telecommunications and information technology ecosystem. We provided creative, construction, and operational services to meet all requirements for its success.

تحت إشراف وزارة الاتصالات وتقنية المعلومات  
3.5 مليون  
مركز ومدرسة ومستشفى مرتبط باللياف البصرية  
100 Mbps  
سرعة الإنترنت المحمول  
40%  
نسبة مشتركي خدمة اللياف البصرية  
من عدد المنازل



# MCIT Annual Ceremony

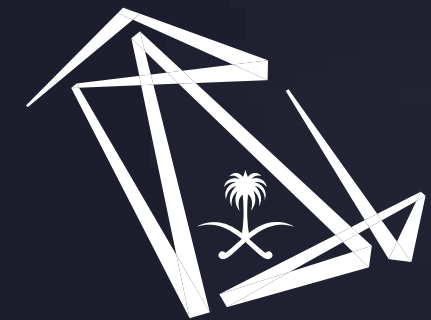


وزارة الاتصالات  
وتقنية المعلومات  
MINISTRY OF COMMUNICATIONS  
AND INFORMATION TECHNOLOGY





# MCIT Annual Ceremony



وزارة الاتصالات  
وتقنية المعلومات  
MINISTRY OF COMMUNICATIONS  
AND INFORMATION TECHNOLOGY

- Branding and Marketing
- Strategy and Master planning
- Audio-Visual and Technical Support
- Event Management and Operation



# SIDF Annual Ceremony



The SIDF annual ceremony is a celebration honoring everyone in this ecosystem. We were proud to contribute to this joy by preparing, planning, and executing all aspects of the event for its success.

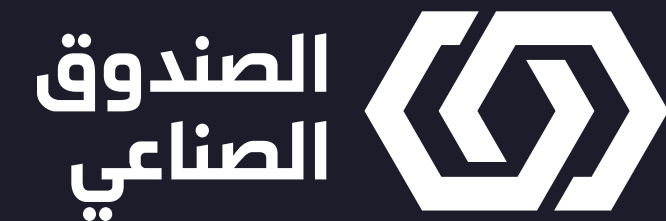
معالي الأستاذ  
بندر بن إبراهيم الخريف

وزير الصناعة والثروة المعدنية ورئيس مجلس  
إدارة الصندوق الصناعي

H.E. Mr. Bandar bin Ibrahim Alkhorayef  
Minister of Industry and Mineral Resources - SIDF Chairman



# SIDF Annual Ceremony

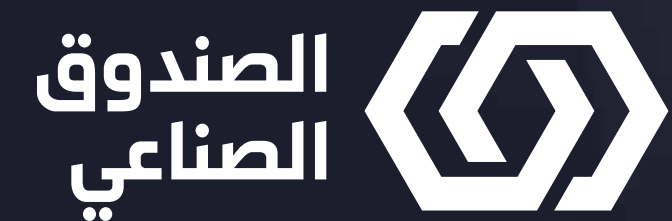


- Branding and Marketing
- Strategy and Master planning
- Audio-Visual and Technical Support
- Event Management and Operation

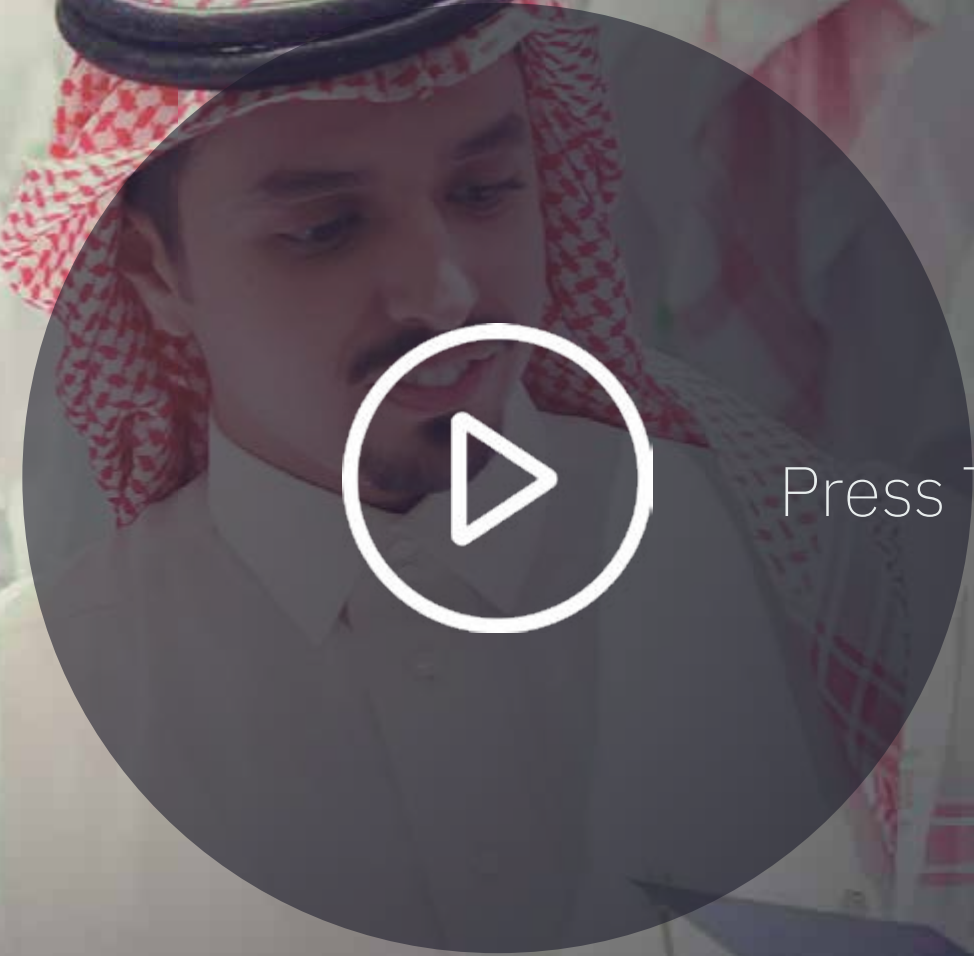




# SIDF Annual Ceremony



- Branding and Marketing
- Strategy and Master planning
- Audio-Visual and Technical Support
- Event Management and Operation



Press To Play



# National day Celebration

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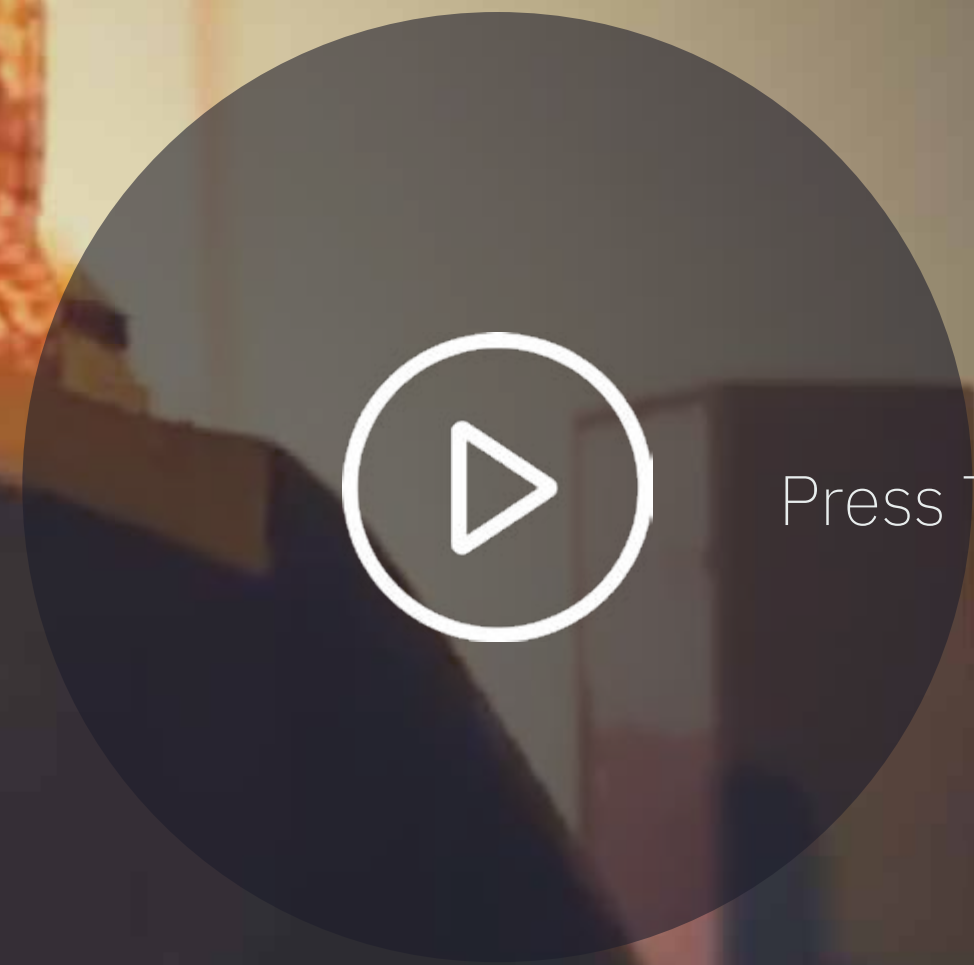


وزارة الثقافة  
Ministry of Culture

We proudly collaborated with the Ministry of Culture to organize a three-day Saudi National Day celebration at the Diriyah Biennale, showcasing our commitment to cultural and heritage events.



# National day Celebration



Press To Play



وزارة الثقافة  
Ministry of Culture

- Branding and Marketing
- Strategy and Master planning
- Audio-Visual and Technical Support
- Event Management and Operation



# National day Activation



We proudly partnered with SAR to organize the Saudi National Day celebration simultaneously at their headquarters in Riyadh and branches in other regions.



# National day Activation



- Branding and Marketing
- Strategy and Master planning
- Audio-Visual and Technical Support
- Event Management and Operation



Press To Play



# RITA Launch Event



We organized the RITA celebration for the new institute headquarters, aligning it with Eid Al-Fitr, and managed all event details and internal branding.



# RITA Launch Event



- Branding and Marketing
- Strategy and Master planning
- Audio-Visual and Technical Support
- Event Management and Operation



Press To Play



# Annual Gathring



MODON hosts an annual open day to enhance communication and create a family-friendly cultural and entertainment atmosphere. We organized the event, prepared all facilities and details, and developed and executed the operational plan.



# Annual Gathring



- Branding and Marketing
- Strategy and Master planning
- Audio-Visual and Technical Support
- Event Management and Operation



Press To Play



# World Aviation day



On World Aviation Day, celebrated by GACA, we organized entertainment and awareness events, prepared the venue, and managed all details related to the day.





# World Aviation day



- Branding and Marketing
- Strategy and Master planning
- Audio-Visual and Technical Support
- Event Management and Operation



Press To Play



# Our Partners



وزارة المالية  
Ministry of Finance



الموارد البشرية  
والتنمية الاجتماعية



وزارة الدفاع  
MINISTRY OF DEFENSE



مدن MODON  
الهيئة السعودية للمدن الصناعية ومناطق التقنية  
Saudi Authority for Industrial Cities and Technology Zones



هيئة التراث  
Heritage Commission



المراعي  
Almarai



نيوم NEOM

GACA  
الهيئة العامة للطيران المدني  
General Authority of Civil Aviation



وزارة الاتصالات  
وتقنية المعلومات  
MINISTRY OF COMMUNICATIONS  
AND INFORMATION TECHNOLOGY



# Welcome to Vanoos,

Vanoos team

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 +966 55 616 8828

 hi@Vanoos.sa

هنا لخدمتك



Creative • Experiences • Events

Saudi Arabia